

LA MAISON  
DES ARTISTES



PARIS 2024



# AN INTERNATIONAL CULTURAL OLYMPIAD

**INTERNATIONAL CONFERENCE** FREE OF CHARGE BY RESERVATION

**ARTS AND SPORTS, DISCIPLINES IN RESONANCE**

**VIRTUAL INTERNATIONAL EXHIBITION** PARTICIPATION GRATUITE

**CONCOURS D'OEUVRES SUR LE THÈME DU SPORT**

**SPONSORSHIP FILE : PATRONS, SPONSORS, INSTITUTIONS.**

## LA MAISON DES ARTISTES

La Maison des Artistes is the national association of visual artists in France, with over 20,000 professional members.

An association under the law of 1901 created in 1952 in a spirit of solidarity and mutual aid, it was «approved» for 58 years to manage the Social Security scheme for artists in the graphic and plastic arts sector.

La Maison des Artistes aims to promote and support its members, visual artists, throughout their professional lives. It is also committed to their interests and offers them the tools and services they need to carry out their activities.

It organizes, supports and develops projects aimed at the professional recognition, distribution, remuneration and acknowledgement of artists as professionals in the field of visual arts, in France and internationally.

It also aims to bring together critics, art lovers and all those who wish to contribute to the promotion of the visual arts.

## LE PROJET

The Arts and Sports, disciplines in resonance symposium will provide an intellectual platform for bringing together leading figures from the worlds of the arts, sport, philosophy, literature, medicine, etc. The proceedings will be published and distributed.

The speakers and audience will be of French and other nationalities.

- **Conference program:** in progress.
- **Number of participants:** 20
- **Number of participants on site:** 450-500
- **Number of participants on the networks:** 45,000-50000
- **Duration:** 1 day set-up, 1 day conference, 1 day dismantling
- **Date:** if possible in June 2024, otherwise in May so as not to be too far away from the start of the Olympic Games.
- **Technical equipment (to be provided on site):** sound + projection screens for the works + live coverage of the event on the networks.
- **Safety:** to be checked with your technical services.
- **Free admission:** yes, by prior arrangement.

- **Location:** Paris Intramuros
- **Media:** press, TV, radio, social networks, YouTube.
- **Referencing:** the dossier is currently being referenced on the Cultural Olympiad platform.

This conference will be the culmination of a major movement that we are launching in 2023. It will continue during the online games and the online exhibition, in partner digital display sites.

The logos of our partners will appear on all our publications. and offline.

## PROGRAMME INDICATIF (EN COURS)

### ARTS AND SPORTS: DISCIPLINES IN RESONANCE

An inspiring encounter at the 2024 Olympic Games

#### ACTE I Opening and introduction to the conference

- Welcome by the president of the association of professional visual and plastic artists.
- Presentation of the conference theme and its importance in the context of the 2024 Olympic Games.
- Introduction to the aims of the conference and the day's program.
- Introduction of speakers and participants.

#### ACTE II Art and sport: a historical and cultural exploration

- **Opening lecture:** «A shared history: the links between art and sport through the ages».
- **Round table:** «Sport as a source of inspiration for artists: a look at sporting representations in visual art».
- **Presentation of emblematic works of art depicting sporting scenes:** paintings, sculptures and photographs.

#### ACTE III Promoting Olympic values through the visual arts

- **Conference:** «The visual arts as vectors of Olympic values: excellence, friendship and respect».
- **Round table:** «Artistic expression of diversity in sport: challenges and opportunities».
- **Presentation of artistic projects based on Olympic values:**
- interactive installations, audiovisual performances.

#### ACTE IV Synergies between artists and sportspeople

- **Conference:** «Fruitful collaborations: when artists meet sportspeople».
- **Testimonials from successful artistic and sporting collaborations:** sharing experiences and anecdotes.
- **Presentation of artistic projects resulting from collaborations between artists and sportspeople:** joint creations and unique performances.

#### ACTE V Opportunities for artists in the context of the 2024 Olympic Games

- **Conference:** «Art put to the Olympic test: prospects for artists in the context of the 2024 Olympic Games in Paris».
- **Round table:** «Artists facing the challenges of creation in the Olympic environment: exhibitions, residencies, artistic commissions».
- **Presentation of artistic projects planned for the 2024 Olympic Games:** urban installations, ephemeral performances and contemporary art exhibitions.

#### ACTE VI A look at training, learning and practice.

#### ACTE VII Conclusion and closing of the conference

- Summary of the main lessons learned and emerging ideas from the conference.
- Thanks to the speakers, participants and organizers.
- Call for the continued development of links between the visual arts and sport.
- Announcement of the association's future initiatives to promote artists.
- Invitation to our contemporary art exhibition showcasing the work of artists who have participated in our International Cultural Olympiad.

## LES PRINCIPES GÉNÉRAUX

AN INTERNATIONAL CULTURAL OLYMPIAD INITIATED BY THE  
MAISON DES ARTISTES

**«Visual artists and sport...  
they draw it, they paint it, they sculpt it...».**

This movement, initiated by our association, will probably lead to the creation of thousands of works showing artists' vision of sports, the sporting spirit and the colors and lights of sports.

Our «Arts Olympics» are intended to organize and promote a meeting place and an immense workshop for universal creation, the aim of which is to encourage the pluralism of cultures through the plastic arts, in their most diverse forms of expression, and to share knowledge of them.

All the disciplines within the official scope of the visual arts will be offered to artists from countries recognized by the international community. The works will be showcased on a dedicated website and on all our networks and those of our partners.

Various juries will award prizes according to procedures that will soon be defined. The prizes will be awarded in autumn 2024. A «golden laurel» will be awarded to all the winners.

**Uniqueness, diversity, solidarity, excellence.**

The virtual exhibition will be broadcast on [lamaisondesartistes.fr](http://lamaisondesartistes.fr). The works will be freely accessible to the general public and protected by NFT.

**We also plan to :**

- Interviews with artists, their views on the theme of arts and sports, and an insight into their profession.
- Physical exhibitions with partner galleries.

## NOTE D'INTENTION PAR RÉMY ARON, PRÉSIDENT

«The Paris 2024 Olympic Games are a fantastic opportunity to highlight what links these two magnificent human adventures, art and sport.

In a world where distances are shrinking every day, where everyone has to work together, willingly or unwillingly, to maintain the global village that demands it, art and sport are indeed the two natures of human harmony as defined by the ancients: *Mens sana in corpore sano*.

The disciplines of these two expressions of man allow each individual - amateur or professional - to test their own limits and move towards the ideal of surpassing themselves through effort.

As far as sport is concerned, it's obvious that since ancient Greece, the rules of each discipline have defined sporting expression within a circumscribed and freely accepted ideal.

Limits and rules in sport are the necessary underpinnings of disinterested competition and the Olympic spirit. Sport strives for the ideal, even if it is never achieved, fortunately perhaps, because it is the conjunction of a concentration of being towards a higher goal and the hope of a happiness that is achieved through action. This action purifies and grows the person through the self-sacrifice of daily work and perseverance. These values of sport are lived by amateurs and champions alike, in admiration of the masters. The masters of sport, in the mists of time, were masters of war, masters of the martial arts.

But fortunately this object, which was a victory over an adversary, has been devoted to peace and the quest for the inner self, both in the East and in the West, and has become a forum for relationships and exchanges where excellence rubs shoulders.

For art, the question is quite different, in these more than difficult times, because today we talk about art but we no longer want to refer to artistic disciplines.

Is it conceivable that art could exist without being embodied in a discipline? If there is a parallel with sport, it is in the redefinition of these artistic disciplines. Painting, sculpture, engraving and drawing, like all the others, can be defined by rules of form. These rules of formatting, within the limits of a defined format.

They are the artist's freedom, and allow him to aim for the maximum poetic scale in the plastic organization. They are essential if we are to envisage expertise in the many forms of human expression. The notions of harmony, unity and proportion need to be addressed once again so that art, like sport, can regain its place in the coherent formation of the human person. Each artist, in his or her own discipline, must have the codes to qualify the works they create. This is the guarantee of their freedom and adventure.

The new, the sensational, made for rapid consumption and mercantile and speculative behavior, acting exclusively to respond to a fashion for playful distraction, must not be the only motivation for art productions.

Our aim is to showcase the full range of expression in the various visual arts disciplines, always seeking out the strongest and most convincing. The juries of professional artists who will preside over our French and international selection will act in this sense, and the result will be tangible and obvious.

This exceptional alliance between the Paris 2024 Olympic Games and the Visual Arts is a rare opportunity for our arts, for the solidarity of artists from all over the world, in the spirit of disinterestedness of the Olympic ideal.

This solidarity and harmonious unity between the expression of the body and the senses should contribute to the creation of a peaceful man, in search of himself, growing in harmony with the freedom of others.

This time, which links movement and light, can contribute to a world of solidarity and peace between peoples by sharing ideals, form and excellence.

**NOTE D'INTENTION PAR CALIXTE VERNIER, DIRECTEUR**

«The Olympic Games were created in the 7th century B.C., in an era when the world's largest sporting event was being held. period of constant conflict that dominated the whole of ancient Greece.

At the same time, there were several attempts to organize a sort of «Olympiad of the Arts». But without success. Hadn't the Oracle of Delphi predicted that only the Sports Games would be held?

In 1849, on the occasion of Goethe's centenary, Franz Liszt, then director of the theatre in Weimar, Germany, presented the heir to the throne with a plan to transpose to Art what the ancient Greeks had done with Sport. He planned to create an Olympiad in which all the arts would compete in the kingdom of Weimar. The Grand Duke was enthusiastic about this project, but in the end it was shelved. Waiting for a relay, no doubt...

Between 1894 and 1896, Pierre de Coubertin revived the Olympic Games, which had themselves been abandoned in the 4th century AD. He had also dreamed of bringing artists into the Games and, in 1906, he brought together the deans of the Comédie Française to ask them to approve the institution of five competitions in painting, sculpture, architecture, music and literature. The baton was passed, but it probably wasn't yet time...!

At the start of the 3rd millennium, which should pave the way for a new alternative of Peace for Humanity, we propose to revive this other aspect of ancient Olympism applied to Art, by bringing together visual and plastic artists from all over the world whose vocation is to combine creation and art to act as a relay between the visible and the invisible.

Let's take up the challenge of creating the modern Olympic Arts, after so many centuries past.



## HISTOIRE

The Olympic Arts were created to take up the torch that had been lit 700 years before Christ, in Greece, and then extinguished to the exclusive benefit of the Olympic Games.

All major sporting and artistic events were preceded by numerous religious ceremonies. And art, like sport, was the subject of various competitions, particularly in music, song, poetry, dance, theatre and sculpture.

When the Olympic Games were created, the Greeks had the idea of establishing a parallel between sporting competition and artistic creation. To achieve this, they modified a very popular festival called «The Great Panathenaia» (which had very ancient origins and in which artistic competitions took place) to «twin» it in some way with the Olympic Games. To this end, they decided that the event would be held every four years, in the third year of each sporting Olympiad. So we've simply followed this historic calendar, to respect the origins of the tradition.

## SOUTIENS & RELAIS

### PARTNERS

In progress

## OUR INTERNATIONAL DISTRIBUTION CHANNELS

**GERMANY** / IGBK - Internationale Gesellschaft der Bildenden Künste Markgrafendamm 24 / Haus 16  
10245 Berlin Germany  
+493023457666 | art@igbk.de | <https://www.igbk.de/de/>

**AUSTRIA** / IG bildende kunst Gumpendorfer Str.10-12 A-1060 WIEN  
+4315240909  
office@igbildendekunst.at <https://igbildendekunst.at>

**BELGIUM** / Belgian National Council for the Visual Arts 29 rue Renardi | B-4000 Liège  
++ 32.4.227 38 50 | francis.desiderio@skynet.be

**BULGARIA** / Union of Bulgarian Artists (UBA) 6, ul. Shipka | BG-1504 SOFIA  
++ 359.2.944 41 41 | dimitargrozdandov@gmail.com

**CYPRUS** / Cyprus Chamber of Fine Arts (E.KA.TE.) P.O.Box 22436 | 11 Peonos Street 1016 | Nicosia, Cyprus  
++ 357.22.75 31 77 | ekatek@cytanet.com.cy

**CROATIA** / Croatian Association of Visual Artists (HDLU) Trg žrtava fašizma 16, 10000 Zagreb, Croatia  
+ 385 1 4611 818 | hdlu@hdlu.hr | <https://www.hdlu.hr/eng/>

**DENMARK** / BKF-Billedkunstnernes Forbund Vingardstraede 21 | Kopenhagen  
++ 45.33.12 81 70 | bkf@bkf.dk | <https://bkf.dk>

**SPAIN** / AVAM  
Po de la Chopera, N°14 28045, Madrid correo@avam.es  
+34 913913293 | <https://avam.es>

**ESTONIA** / EAA - Estonian Artists' Association Vabaduse Väljak 6, III Korus, E-R-9-17  
++ 372.62 73 633 / 372.62 73 630 | ekl@eaa.ee | <https://www.eaa.ee/en/front>

**GREECE** / Chamber of Fine Arts of Greece Valtetsiou 42, 10681 Athens  
+30 2103300016 | chafartg@otenet.gr

**HUNGARY** / Association of Hungarian Fine and Applied Artists - M.K.I.SZ Andrásy út 6 - Postbox 51  
| H-1364 Budapest  
++ 36.1.302 22 55 | art@mkisz.axelero.net

**IRELAND** / Visual Artists Ireland 151-156 Thomas Street | 7 Dublin  
+3535(0)16729488 | info@visualartists.ie | <https://visualartists.ie/>

**ITALY** / AIAPI - Associazione Arti Plastiche Italia  
Comitato Nazionale Italiano IAA/AIAP UNESCO Official Partner Via Fausta, 71/A, 30013 Ca' Savio - Venezia  
+39 3516553022 | info@aiapi.it | <https://aiapi.it/>

**LATVIA** / The Artists' Union of Latvia  
11. Novembra str. 35, LV - 1050, Riga, Latvia  
+371 29238952 | info@lms.lv

**LITHUANIE** / Lithuanian artists' association Vokiečių g. 4, LT-01130, Vilnius  
++ 370 5 2622557 | info@ldsajunga.lt | <https://www.ldsajunga.com>

**LUXEMBOURG** / Association des artistes plasticiens du Luxembourg - AAPL 7-9 rue Auguste Lumière,  
L-1950 Luxembourg  
info@aapl.lu <https://aapl.lu/aapl/comite-administratif/>

**MALTA** / Malta Society of Arts (MSA)  
Palazzo de La Salle, 219 Republic Str, Valletta VLT1116, Malta  
+356 2124 4339 | info@artsmalta.org | <https://artsmalta.org/>

**NETHERLANDS** / Amsterdam University of the Arts Jodenbreestraat 3 | 1011 NG Amsterdam  
+ 31 020 527 7710 | <https://www.ahk.nl/en/>

**POLAND** / The association of Polish artists and designers - ZPAP Ul. Nowy Swiat 7 m. 6 | PL-00-496  
Warszawa  
+ 48(22)6215143 | <https://zpap.pl/zpap/> | biuro@zpap.pl

**PORTUGAL** / Sociedade Nacional de Belas Artes - SNBA Rua Barata Salgueiro | 36 1250-044 Lisboa  
geral@snba.pt

**CZECH REPUBLIC** / Unie výtvarných umělců České republiky, UVU ČR Union of Visual Artists of the  
Czech Republic  
PO BOX 284, CZ-601 00 Brno  
+420 541 213 555 | uvucr@uvucr.cz | [http://www.uvucr.cz/union/uvucr\\_english.htm](http://www.uvucr.cz/union/uvucr_english.htm)

**ROMANIA** / Uniunea Artiștilor Plastici din România Str. Băiculești nr.29 et.1, 013193, sector 1, Bucharest  
+ 40.21.212 79 54 | office@uap.ro | <https://uap.ro>

**UNITED KINGDOM** / Artquest  
University of the Arts London | 272 High Holborn London WC1V 7EY  
+44(0)2075147444 | <https://artquest.org.uk/community/>

**SLOVAKIA** / Slovak Union of Visual Arts Dostojevského rad 2, 811 09 Bratislava <https://svu.sk/en/contact/>

**SLOVENIA** / Cultural Chamber of Slovenia / Obrtna zbornica Slovenije Celovška 71, SI-1000 Ljubljana  
+ 386 (0) 1 583 0500 | <https://www.ozs.si/> | info@ozs.si

**SWEDEN** / Konstnärernas Riksorganisation (KRO) Hornsgatan 103, floor 9, SE-11728 Stockholm  
+46(0)854542080 | kro@kro.se | <https://krostockholm.se>

**OTHER COUNTRIES AND CONTINENTS:** currently being updated.

# MAISON DES ARTISTES

## CONTACT



[www.lamaisondesartistes.fr/site](http://www.lamaisondesartistes.fr/site)



11 rue Berryer - 75008 Paris



[arts-et-sports@lamaisondesartistes.fr](mailto:arts-et-sports@lamaisondesartistes.fr)



**Calixte Vernier**, Directeur de la Maison des Artistes et assistant du président  
+33 (0) 6 80 55 52 62, [calixte.vernier@lamaisondesartistes.fr](mailto:calixte.vernier@lamaisondesartistes.fr)